

BRIANNA CLOUTIER

Phone: 603-703-2072

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Address: 1122 North Hudson St, Arlington VA 22201

Cyber, risk, and privacy communications professional with a passion for content development and a special interest in results-driven brand strategy. Experience curating board, executive, and customer facing materials for Fortune 500 Global Security organizations. Demonstrated ability in end-user and compliance program development. Seasoned involvement with fashion and culture magazine publications as a writer, editor, photographer, and brand ambassador.

EDUCATION

Florida State University

BA in English (Editing Writing, Media)
Minor in Anthropology

May 2025

GPA- 3.876

PUBLICATIONS

Clutch Magazine FSU - *photoshoots, media*

Fall 2024 Issue
Spring 2024 Issue

Strike Magazine TLH - *brand ambassading*

Fall 2024 Issue
Spring 2024 Issue

Her Campus FSU - *staff writing*

Fall 2024 Issue

Nomadic Noles - *editing, writing*

Summer 2024 Issue

Eerie Magazine - *poetry*

April 2023 Issue

The National Horseman - *photography*

July 2018 Issue
September 2019 Issue

The Saddle Horse Report - *photography*

April 2017 Issue
June 2017 Issue

INTERNSHIPS

Nomadic Noles Magazine, Valencia, Spain

July/August 2024

- Oversaw three content writers; aiding them in securing sources and meeting deadlines.
- Wrote blogs and articles for the digital magazine.
- Assisted in layout and cover design.
- Curated social media posts aimed at prospective study abroad students, families and investors.

SKILLS

Adobe Creative Suite	Vouch	Photography
Microsoft Office	Copy Editing	Videography
Final Cut Pro	Copy Writing	Brand Strategy
Canva Pro	Graphic Design	Social Media Analysys
Wix Website Design	Project Management	Intermediate Spanish
Capcut	Program Development	Social Media Management

WORK EXPERIENCE

Senior Cyber Program Communication Analyst

January 2023-Present

The Business Protection Group

- Develop and execute user-awareness and compliance training programs.
- Design board, executive, and customer facing materials including presentations, newsletters, podcasts, and social media content.
- Monitor the impact of communication efforts and make adjustments to ensure that messages are being received and acted upon effectively.
- Translate technical cybersecurity jargon into easily understandable language for non-technical audiences.

Nanny

September 2022-May 2025

Seminole Sitters, LLC

- Provide attentive, personalized care for children ages 3 weeks to 4 years.
- Develop and implemented educational activities to foster creativity and learning.
- Maintain open communication with parents, offering regular updates on children's behavior, progress, and milestones, while addressing any concerns promptly.
- Manage household tasks such as meal preparation, cleaning, and organizing while caring for children.

Marketing Specialist

January 2022-December 2022

BBMFIC Greeting Cards

- Curated social media posts on Instagram, Facebook, and TikTok for wide audiences.
- Successfully increased sales by 300% in one month.
- Utilized the Adobe Creative Suite to design brand-focused advertisements.
- Videoed and photographed merchandise creatively to elevate brand above competitors.

Social Media Manager

March 2015-August 2017

Gilman Stables

- Managed multiple social media accounts simultaneously.
- Designed business advertisements to drive non-client engagement.
- Composed digital media to promote company events and fundraisers.
- Answered client questions via direct message and comment features professionally and in a timely manner.

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