

# BRIANNA CLOUTIER

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*Florida State University graduate with a passion for content creation and experience with media marketing and quality assurance management in the Cyber Security field. Seasoned involvement with fashion and culture magazine publications as a writer, editor, photographer, and brand ambassador.*

## EDUCATION

### Florida State University

BA in English (Editing Writing, Media)  
Minor in Anthropology

May 2025

GPA- 3.876

## PUBLICATIONS

### Clutch Magazine FSU - photoshoots, media

Fall 2024 Issue  
Spring 2024 Issue

### Strike Magazine TLH - brand ambassading

Fall 2024 Issue  
Spring 2024 Issue

### Her Campus FSU - staff writing

Fall 2024 Issue

### Nomadic Noles - editing, writing

Summer 2024 Issue

### Eerie Magazine - poetry

April 2023 Issue

### The National Horseman - photography

July 2018 Issue  
September 2019 Issue

### The Saddle Horse Report - photography

April 2017 Issue  
June 2017 Issue

## INTERNSHIPS

### Nomadic Noles Magazine, Valencia, Spain

July/August 2024

- Oversaw three content writers; aiding them in securing sources and meeting deadlines.
- Wrote blogs and articles for the digital magazine.
- Assisted in layout and cover design.
- Curated social media posts aimed at prospective study abroad students, families and investors.

## SKILLS

Adobe Creative Suite	Copy Editing	Photography
Microsoft Office	Copy Writing	Videography
Final Cut Pro	Graphic Design	Brand Strategy
Canva Pro	Squarespace Portfolio Design	Social Media Analysys
Wix Website Design	Social Media Management	Intermediate Spanish

## WORK EXPERIENCE

### Cyber Program Communication Analyst

January 2023-Present

The Business Protection Group

- Translate technical cybersecurity jargon into easily understandable language for non-technical audiences.
- Develop and execute communications strategies such as newsletters, presentations, and training programs.
- Monitor the impact of communication efforts and make adjustments to ensure that messages are being received and acted upon effectively.

### Nanny

September 2022-May 2025

Seminole Sitters, LLC

- Provide attentive, personalized care for children ages 3 weeks to 4 years.
- Develop and implemented educational activities to foster creativity and learning.
- Maintain open communication with parents, offering regular updates on children's behavior, progress, and milestones, while addressing any concerns promptly.
- Manage household tasks such as meal preparation, cleaning, and organizing while caring for children.

### Marketing Specialist

January 2022-December 2022

BBMFIC Greeting Cards

- Curated social media posts on Instagram, Facebook, and TikTok for wide audiences.
- Successfully increased sales by 300% in one month.
- Utilized the Adobe Creative Suite to design brand-focused advertisements.
- Videoed and photographed merchandise creatively to elevate brand above competitors.

### Social Media Manager

March 2015-August 2017

Gilman Stables

- Managed multiple social media accounts simultaneously.
- Designed business advertisements to drive non-client engagement.
- Composed digital media to promote company events and fundraisers.
- Answered client questions via direct message and comment features professionally and in a timely manner.